

MINIATURES from MAPLETON

Supplement for 1954

Mapleton Flower & Bulb Co., Mapleton, Oregon

DEAR FRIENDS AND CUSTOMERS:

As the time came to put out a new catalog, we were faced with the dilemma of keeping prices down in spite of ballooning expenses. The 34% rise in postal rates, especially, was a blow to us. After some thought, we decided to publish this supplement sheet, to be used in conjunction with our 1953 catalog. By doing this, we have been able to hold the same prices as last year on everything but roses, which are only slightly higher.

Listed in this sheet are some things which are out of stock for this year. Also a much longer list of new items, which we hope you will like. Please read this over carefully and put it with your 1953 catalog . . . and if you've misplaced your catalog, a card to us will soon bring you another.

Sincerely,
IVAN AND IONE REED

OUT OF STOCK: All Tulips, Hyacinthus azureus, Siberian Squill, Miniature Cactus Dahlia, TIP; Pompon Dahlia, GLOW; All Crocus (As I write this, our Crocus, what's left of them, are just emerging from two feet of flood water.); Dwarf Iris, ROSEMIST; Miniature Daffodils, BULBOCODIUM CITRINUS, and JONQUILLA FLORE PLENO.

NEW ITEMS FOR 1954

MINIATURE GLADIOLUS

- Betty Coed**—Delicate shell pink, butterfly type, extremely prolific Each 25c, 3 for 65c
Fairy Fancy—Pointed, slightly laciniated petals of cream with faint rose markings. Each 20c, 3 for 50c
Fluffy Ruffles—Florets are ruffled and pointed, very pale yellow. Each 20c, 3 for 50c
Gilt Edge—Darker red than Kewpie, with same picotee edge. 3 for 35c
Mrs. Calvin Coolidge—Medium pink with yellow throat. Edges of petals are pleasingly crinkled. 3 for 35c
Ocean Spray—Ivory white blooms with creamy throats, very lovely. Each 15c, 3 for 40c
Perky—Nice little butterfly type in scarlet red. Each 15c, 3 for 40c
Piccolo—Tiny face-up, white with bright red throat. Each 15c, 3 for 40c
Pink Ribbon—Dainty little pink, slightly hooded, with red peppering in the throat. 3 for 35c
Rose Maid—Smooth rose-pink with deeper rose lip. Early. Each 15c, 3 for 40c
Songster—Attractive yellow with many open at once. Each 20c, 3 for 50c
St. Paul—An interesting novelty, showy in arrangements. Petals cut and laciniated, pointed and uneven in length. Reminds one of a splotch of bright red paint. Each 25c, 3 for 65c
The Orchid—Ruffled pointed petals of delicate lavender, set off with bright red-purple hair line in lower lip. Aptly named, a fine corsage flower. Each 50c

MINIATURE DAHLIAS

- American Beauty**—3½ feet. Aptly named, a formal decorative in bright American Beauty red. \$1.00
Barbara Doane—3½ feet. A lovely frilly cactus, rose-pink with paler centers. \$1.00
Dave Platt—5 feet. White formal decorative, lasting well when cut. \$1.00
Druidsville—2½ feet. Starry white cactus. \$1.00
Graeffin Moltke—4½ feet. A new formal decorative from Holland, with small perfect blooms of dusty pink. \$1.50
Happy-Go-Lucky—5 feet. Formal decorative, red and white. \$1.00
Jescot Gilda—3½ feet. Formal decorative. An odd brown-red, the petals tipped with gold, especially good in cool weather. \$1.25
Target—3½ feet. A bright orange cactus, handsome and showy. \$1.25

POMPON DAHLIAS

- Clover**—1¼ inches—5 feet. Very tiny cream white pom with fluted petals. 50c
Belle of Springfield—1¼ inches—4 feet. Rich red. 50c
Bantam—1¼ inches—4 feet. A nice little scarlet red. 50c
Haak's Glow—1¼ inches—5 feet. We're growing this instead of Glow, which we've discontinued. Haak's Glow is a more pleasing shade of old rose, and has better habits. It will be substituted for Glow in our Old Faithful collection. 45c
Little Marvel—1½ inches—4 feet. Vivid red pom. 50c
Valda—1½ inches—3½ feet. One of our nicest new poms, wine-purple with silvery reverse to the petals. Blends beautifully with our Velvet Shades collection. 75c
White Aster—2 inches—5 feet. Another new listing we're proud to offer, a large round white pom, with distinctive notched petals. 75c

MATCHED MINIATURES

Dahlias and Gladiolus—a combination of the two comes naturally to mind when cutting flowers for the house. And so we had our happiest inspiration—"Matched Miniatures"! Each pair listed match exactly in color. We had fun matching them up, and we think you'll have fun growing them. Although varieties differ, of course, in general, the glads should be planted about 30 days after the dahlias to insure bloom at the same time. For detailed descriptions, see our 1953 catalog. Prices of Matched Miniatures are post-paid when included in orders of \$2.00 or more—otherwise please add 25c.

- WHITE MATCHED MINIATURES**—1 Pompon Dahlia **Joe Fette** and 10 Gladiolus **Snow Baby**. \$1.60
CREAM MATCHED MINIATURES—1 Miniature Dahlia **Little Snow Queen** and 10 Gladiolus **Ocean Spray**. \$1.85
PINK MATCHED MINIATURES—1 Pompon Dahlia **Rosa Wilmoth** and 10 Gladiolus **Queen of Bremen**. \$1.15
RED MATCHED MINIATURES—1 Pompon Dahlia **Alice** and 10 Gladiolus **Red Button**. \$1.85
BRONZE MATCHED MINIATURES—1 Cactus Dahlia **Andreas Orange** and 10 Gladiolus **Baby Bronze**. \$1.60
ROSE MATCHED MINIATURES—1 Pompon Dahlia **Elizabeth Ann** and 10 Gladiolus **Tweedledum**. \$1.70
VIOLET MATCHED MINIATURES—1 Pompon Dahlia **Mary Munns** and 10 Gladiolus **Viola**. \$1.50

MINIATURE ROSES

- Bo-Peep, Oakington Ruby, Pixie, Rouletti and Sweet Fairy** (see our '53 catalog for descriptions). Each \$1.25
Red Imp and Cinderella. Each \$1.50
Estrallita—Double white blooms, usually in clusters. Flowers turn pink in cool weather. Soft light green foliage, on a bush 6 to 12 inches. Each \$1.25

DWARF IRIS

- Reflection**—Soft gray blue. 8 inches. 50c
Sass White—Nice little white with chartreuse markings. 6 inches. 50c
Wee Admiral—Very small, deep red-purple, nice form. HM AIS 1949. 50c

MINIATURE DAFFODILS

- Cyclamineus**—The golden yellow cyclamen flowered daffodil, distinctive and different. Trumpet is straight and tube-like, nicely serrated; perianth is reflexed like a cyclamen. A native of Spain and Portugal, where it grows near mountain streams and flooded meadows, it likes a dampish sandy peat soil, and should be left undisturbed for years. Flowers from mid-February to mid-March. Seldom offered in this country. Each 75c, 3 for \$2.10
Shot Silk—A charming Triandrus hybrid, with three creamy-white starry flowers to a stem. Graceful and appealing. Each 35c, 3 for \$1.00
Triandrus Calathinus—Considered one of the most beautiful small daffodils in existence. Two to three snow white flowers, twice as large as Triandrus albus, on 7 inch stems. Perfect for pots or rockery. Likes a mixture of leaf mold, heath soil, and sand, with a little bone flour added. Originally found off the coast of Brittany, the sea has now swept away all traces there. Rare. Each \$1.00, 3 for \$2.75
Tazetta Grandiflora—The old-fashioned Paper White, so popular for forcing indoors, in either soil or water. Hardy outdoors in mild climates. Each 20c, 3 for 50c, 12 for \$1.80

BABY GLADIOLUS

- Red Bride**—An unusual garden flower, with tall graceful stems, and many odd star-shaped red flowers, with silvery reverses. 3 feet. 3 for 45c, 12 for \$1.50
Gladiolus Byzantinus—One of the so-called Hardy Glads, from Europe, Byzantinus can stand down to 30 below. It may be left in the ground from year to year, in a sunny, well-drained location. Flowers are plum-purple, with white markings, 7 to 15 to the stem. 2½ feet. Each 25c, 3 for 65c, 12 for \$2.35